

# Deliverable 7.2





# D 7.2: Dissemination and Communication Tools and Activities

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## **Technical References**

Project Acronym	METALLICO
Project Title	Demonstration of battery metals recovery from primary and
	secondary resources trough a sustainable processing methodology
Project Coordinator	IDENER
Project Duration	January 2023- December 2026 (48 months)

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<sup>&</sup>lt;sup>1</sup> PU = Public PP = Restricted to other programme participants (including the Commission Services) RE = Restricted to a group specified by the consortium (including the Commission Services) CO = Confidential, only for members of the consortium (including the Commission Services)

# Document history

V	Date	Beneficiary	Author
1	11/12/2023	DEC	Jana Gäbler, Ramona G. Simon, Katja
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2	18/12/2023	Project coordination	Ana Lara Quijano, Andrea Prieto Pabón
		review	
3	29/12/2023	DEC	Jana Gäbler, Ramona G. Simon, Katja
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## **Executive Summary**

The METALLICO project aims to foster sustainable recovery strategies for (critical) battery metals and their reuse. Within the project, five innovative processes for recovering and producing lithium, cobalt, copper, manganese and nickel from primary and secondary raw material sources will be optimized and further developed. Further, a digital open-source platform will be developed.

To maximise the impact of METALLICO, different communication and dissemination tools and activities have been created. These are taking place in parallel since the beginning of the project in January 2023. The tools and activities are planned by DECHEMA — Gesellschaft für Chemische Technik und Biotechnologie (DEC) in collaboration with the other METALLICO Partners. To describe the tools defined for the visual identity of the project, website and social media channels and to give an overview on the work done in Task 7.2 "Communication toolbox" and 7.3 "Implement communication measures", i.e. the ongoing communication and dissemination activities, this Deliverable D 7.2 was created.

#### Specifically, D 7.2 presents:

- METALLICO's visual identity
- Web-based tools and activities (website, social media)
- Materials
- Events
- Collaborations

The METALLICO Consortium is composed of the following partners:

IDENER Research and Development AIE, Technische Universität Bergakademie Freiberg, Universität Politecnica de Catalunya, Siec Badawcza Lukasiewicz - Instytut Metali Niezelaznych, Teknologian Tutkimuskeskus VTT OY, Fraunhofer Gesellschaft Zur Forderung der Angewandten Forschung EV, G.E.O.S.Ingenieurgesellschaft MBH, Cementos La Cruz, S.L., Euroatomizado SA, Glencore Nikkelverk AS, Centro de Investigacion Cooperativa de Energias Alternativas, Cobre las Cruces SA, Cetaqua Centro Tecnologico del Agua Fundacion Privada, Corporacion Chilena de Investigación del Agua, Tharsis Mining Sociedad Limitada, Politecnico di Torino, Asistencias Tecnicas Clave SL, Radical Innovations Group AB, Minera Los Frailes, S.L., Lithium Iberia, S.L., DECHEMA Gesellschaft Für Chemische Technik Und Biotechnologie, Geniki Metalleutiki Kai Metallourgiki Anonimi Etairia.



#### Disclaimer

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## 1. Communication Objectives

#### 1.1. Overview

Maximising the impact of the project's findings and conclusions and raising awareness are the main objectives of the METALLICO communication and dissemination strategy. METALLICO's strategy is based on integrated publicity and dissemination activities, with the aim of increasing the visibility of the project's achievements and promoting their relevance in science, industry and society. A large number of different communication and dissemination activities have been planned, which are taking place in parallel since the very beginning of the project.

The main objectives of the METALLICO communication and dissemination strategy are:

- Inform about the project results.
- Disseminate information among relevant stakeholders.
- Raise awareness of project activities and outcomes.
- Build a dialogue with the targeted groups and establish a positive relationship.
  - o Successful communication and dissemination not only gets the message out, but also encourages feedback and makes people want to interact.
- Increase researchers' involvement and visibility (show the people behind the results).

The following principles are followed to implement a successful communication strategy:

- Reliable, relevant and useful: Content should be presented focused, consistent and clear
- **Understandable**: Use of appropriate language to include stakeholders with different background and objectives
- Accessibility: Everyone should be able to use and interact with the communications measures
- Ease of contact: Contact details or other interactive elements (such as the links to social media channels) are easily findable.

The work in WP 7 is done in close cooperation with WP 6 that focuses on social participation, stakeholders' engagement and networking and all other partners of the METALLICO project.

According to the Grant Agreement, all METALLICO partners are expected to actively participate in METALLICO's communication and dissemination activities to reach the set goals.

## 1.2. Key Objectives of METALLICO

METALLICO aims to foster sustainable recovery strategies for (critical) battery metals and their reuse. Within the project, five innovative processes for recovering and producing lithium, cobalt, copper, manganese and nickel from primary and secondary raw material sources will be optimized and further developed. The project is also developing a digital (open source) platform in which, on the one hand, primary and secondary battery metal sources are identified and characterized. On the other hand, digital twins of innovative plants for the recovery and production of metals will make it possible to simulate the efficiency as well as the economic, environmental, and social impacts in the recovery of the respective metal.



#### D 7.2: Dissemination and Communication Tools and Activities



The results produced in METALLICO will allow industrial companies to invest in new mining and metal recovery facilities. The new processes will enable industry to develop significant quantities of new, currently unused or under-utilized resources in the EU. This will help reduce dependence on volatile raw material markets and ensure the availability of metals in the battery sector and other industrial sectors.

The derived key messages from METALLICO branding are summarizes as following:

#### METALLICO will:



Recover valuable materials from primary and secondary resources



Demonstrate **sustainable** production and recovery of (critical) battery metals



Assess end-use of the recovered (critical) battery metals



Identify and characterize (critical) battery metals with innovative technologies



Enable social participation, stakeholder engagement and networking

As described in the Grant Agreement Work Package (WP) 7 contributes to the following sub objectives of "Objective #3: To facilitate the project market access by exploiting the project results, raising the participation of all the stakeholders along the project lifetime and raising the public awareness" of the METALLICO project:

Sub Objective 3.1. To develop an efficient communication and dissemination strategy (WP7) KPIs:

- KPI. 3.1 At least 12 publications in full open access (Task 7.4, M48),
- KPI. 3.2 organisation of 2 annual meetings (Task 7.3, M48),
- KPI. 3.3 to produce at least 2 project videos (T7.3, M48),
- KPI. 3.4 to publish 4 newsletters (T7.3, M48).
- KPI. 3.5 Attendance to 18 conferences (T7.4, M48) Relation with the Work Programme Topic: "participating in joint meetings and communication events"

Sub Objective 3.2. To promote knowledge exchange, cooperating with other projects under the same call (WP6)

#### KPIs:

- KPI.3.5 Participation in at least 3 clustering events organized by other projects (T6.6, M48),
- KPI.3.6 organization of 1 clustering event (T6.6, M48). Relation with the Work Programme Topic: "Actions should envisage clustering activities with other relevant selected projects for cross projects co-operation" and "Proposals should foresee a dedicated work package and/or task and earmark the appropriate resources accordingly."





#### 2. Communication and Dissemination Tools and Activities

METALLICO will use a variety of communication tools and activities to achieve maximum impact. One focus will be on online communication channels. These include the project website and social media channels. These will be used to continuously raise awareness of the project. In addition, a network will be built, especially in social media, to reach as many target groups as possible. Another focus will be on visual materials such as flyers and posters. These will raise awareness of the project during events and conferences.

Communication tool	Description	KPI by M 48		
Visual identity	Logo, design chart, templates for presentations,	Used in all		
	deliverables, etc.	materials		
Project website	Public website containing information on the project,	Updated monthly,		
	partners, research activities, calendar of events, main	600 visits/yr.		
	achievements, etc.			
Social media: LinkedIn,	Presence in social media targeting professional and	Followers: >500		
Twitter	public networks. At least 40 posts/yr.	in Linkedln, >300		
		in Twitter		
Partners' websites and	Publication of news items from the project in each	At least 2		
social media	partner's website	items/yr		
		per partner		
Leaflet, brochure	Distribution in fairs, conferences,	1000 copies		
	business/networking activities			
Poster, roll-up	1 at M6, aiming at project's awareness; 1 at M24 and	Displayed in 5		
	M44, for transferability and exploitation of results	events		
Articles, testimonials	Hosted in the project website or partner's websites.	200 views		
Digital newsletter	Covering ongoing activities and results. Distributed	2 releases/yr.,		
	through e-mail and relevant online platforms.	250 subscribers		
Project videos	At least one year 1 to promote the project and during	At least 2 videos		
	year 4 focused on results. Uploaded to website and			
	YouTube			
Press releases	Describing the main project objectives and	First by M6, at		
	outcomes, and communicated to key media actors	least 3 by M46		

## 2.1. Visual Identity

At the beginning of the project, a visual identity was created. The aim of the visual identity is to make the project recognisable in different media channels. In particular, the project's own logo and colours ensure that press releases, presentations, flyers and brochures have a consistent look and feel. The visual identity is also used across all social media channels and on the website. An easily recognisable brand ensures that the project becomes quickly known and helps to successfully exploit the results. Two of the most important components of the visual identity are the logo and the key visuals. In addition the METALLICO partners were provided with templates for presentations and deliverables (see Annex I: METALLICO Visual identity).



Communication tool	Description	KPI by M 48
Visual identity	Logo, design chart, templates for presentations,	Used in all
	deliverables, etc.	materials

→ KPI reached by month 12

#### 2.1.1. Logo

The logo contains the project's name in capital letters and a total of five squares in different colours, which precede the logo. The largest square forms a line with the M of the project name. It also contains a "+" and a "-".

The colours of the logo represent on the one hand the metals that are obtained and recovered in the project: Thus, grey stands for lithium and nickel, blue for cobalt and orange for copper. On the other hand, the five squares and colours represent the five processes that are being developed and improved in METALLICO. The four squares of the same size represent the four case studies. The large square with "+" and "-" symbolises a battery.

The logo is available in different versions: colourful, black and white, black and negative white. An icon without letters was also designed.

#### 2.1.2. Key Visual

Key visuals are important for recognition value, as they are easy to memorise and remember. METALLICO has two key visuals: a shot of the raw material cobalt in black and white tones and a colourful stylisation of the layers of a battery in the METALLICO colours. They can be used either together or on their own, for example as an eye-catcher or as a background (see Annex II: METALLICO Key Visual).

#### 2.2. Website

On the METALLICO website (www.metallico-project.eu), which is constantly updated with updates from the project progress, users can inform themselves about METALLICO and its added value.

For a better overview, the website is divided into different sections. Under "Home", users can find an overview of the project and its objectives. Current news and events are also displayed. The "Project" section describes the objectives in more detail. The users will also find a graphic explaining the work packages. A detailed description of the five processes, four case studies and the work packages is also planned. All project partners are presented under "Partners", including a brief description of their role in the project. Under "News" and "Events", users can find the latest news as well as upcoming and past events. Press releases from the project and the partners as well as materials such as the METALLICO poster, the METALLICO roll-up and the METALLICO flyer can be displayed in the "Media" section. In the "Blog" section, visitors to the website can read interesting reports about METALLICO, for example from the "Meet the Partner" section. Here, the partners are introduced in interviews and asked about their opinions on the project. The "Subscribe" tab leads to the registration form for the METALLICO newsletter.

#### D 7.2: Dissemination and Communication Tools and Activities



Buttons on the website take users to the project's LinkedIn and X (Twitter) channels. A contact form has been set up to make it easy to get in touch with the project if there are any questions (see Annex III: METALLICO Website & Social Media).

Communication tool	Description	KPI by M 48
Project website	Public website containing information on the project,	Updated monthly,
	partners, research activities, calendar of events, main	600 visits/yr.
	achievements, etc.	

→ KPI partly reached by month 12

#### 2.3. Social Media

METALLICO has social media channels on LinkedIn and X (Twitter). They are used to reach a wide audience and to communicate and engage with the diverse community. On both accounts, project updates, results and important events are shared and disseminated.

The "Meet the Partners" series has already started. The METALLICO partners are introduced one after the other. They are all asked the same questions in interviews. These are then uploaded to the METALLICO website. To share them with the community, the interviews are teased on LinkedIn and X (Twitter). An appealing template showing the respective partners and a quote from the interview completes the post and serves as an eye-catcher.

Photos of events in which one or more METALLICO partners have taken part or presented METALLICO are also posted. In addition, campaign days such as World Overshoot Day are used to place the goals of METALLICO in a wider context and to emphasize the importance of the project for the general public. In addition, there are posts about new laws or guidelines that affect METALLICO (see Annex III: METALLICO Website & Social Media).

As of 29 November 2023, METALLICO has 79 contacts and 151 followers on LinkedIn. On X (Twitter), there are 61 followers.

Communication tool	Description	KPI by M 48
Social media: LinkedIn,	Presence in social media targeting professional and	Followers:
Twitter	public networks. At least 40 posts/yr.	>500 in LinkedIn,
		>300 in Twitter

→ KPI party reached by month 12

#### 2.4. Materials

METALLICO is designing various materials with the aim of raising public awareness of the project and its results. So far, a press release, flyer, roll-up, poster and infographic have been created.

#### 2.4.1. Press Release

The press release on the launch of the project was published on 13 April 2023. It introduces METALLICO, describes the objectives and plans and introduces the partners. The press release can be found on the METALLICO website (METALLICO press release link). It was also shared via the METALLICO social media channels.





Communication tool	Description	KPI by M 48
Press releases	Describing the main project objectives and	First by M6, at
	outcomes, and communicated to key media actors	least 3 by M46

<sup>→</sup> KPI "first press release by M6" reached by month 12

#### 2.4.2. Flyer

The flyer can be distributed to interested participants at events to make METALLICO better known and to manifest it into people's minds. It has the format of a postcard and contains the most important information about the project. On the front, there is a short overview text about METALLICO and the key messages. The back contains information on the five processes and four case studies as well as the overall objective of METALLICO. The logos of the partners are also shown. Information about the coordinator, the duration of the project and the budget can also be found. The key visuals and other images, which can also be found on the website, were used to make the flyer recognisable. The flyer also features the colours of the project. A QR code takes interested parties to the project's website. The email address and the names of METALLICO's social media accounts were printed on the flyer for contact purposes (see Annex IV: METALLICO Flyer).

The objective is to share 1000 copies of this flyer along the project execution.

Communication tool	Description				KPI by M 48
Leaflet, brochure	Distribution	in	fairs,	conferences,	1000 copies
	business/networking activities				

<sup>→</sup> KPI party reached by month 12

#### 2.4.3. Roll-up

A roll-up was created to draw attention to the project at events. The roll-up contains general information about the project. It describes the objectives, the five processes and the four case studies. The partner logos were also depicted. There is also information about the coordinator, the duration of the project and the budget. The roll-up has the same design as the flyer, which makes it more 6ecognizable. A QR code links to the website. The project's email address and the names of the social media accounts make it easier to contact the project managers (see Annex V: METALLICO Roll-up & Poster).

Communication tool	Description	KPI by M 48
Poster, roll-up	1 at M6, aiming at project's awareness; 1 at M24 and	Displayed in 5
	M44, for transferability and exploitation of results	events

<sup>→</sup> KPI "roll-up by M6" reached by month 12

#### 2.4.4. Poster

A poster was designed so that the partners can present METALLICO at the events they attend. The METALLICO colours were also used here for better recognition. The poster contents METALLICO's objectives, info about the processes and case studies, and shows the partner logos as well as contact information (see Annex V: METALLICO Roll-up & Poster).





Communication tool	Description	KPI by M 48
Poster, roll-up	1 at M6, aiming at project's awareness; 1 at M24 and	Displayed in 5
	M44, for transferability and exploitation of results	events

<sup>→</sup> KPI partly reached by month 12

#### 2.4.5. Infographic

An Infographic was created to better explain the five processes and their end-uses. For the graphic, the METALLICO colours have been used. The infographic will be used on the poster and on the website (see Annex VI: METALLICO Infographic).

#### 2.4.6. Planned Materials

During the lifetime of the projects, many other materials are planned. Amongst others, at least 2 videos, a brochure, fact sheets, a booklet for investors and two more press releases are going to be created. Further, digital newsletters are going to be published (Objective: 2 releases/yr., 250 subscribers). For the first newsletter that will be published at the beginning of 2024, a questionnaire was already sent to the project partners for input.

Communication tool	Description	KPI by M 48
Leaflet, brochure	Distribution in fairs, conferences,	1000 copies
	business/networking activities	
Articles, testimonials	Hosted in the project website or partner's websites.	200 views
Digital newsletter	Covering ongoing activities and results. Distributed	2 releases/yr.,
	through e-mail and relevant online platforms.	250 subscribers
Project videos	At least one year 1 to promote the project and during	At least 2 videos
	year 4 focused on results. Uploaded to website and	
	YouTube	
Press releases	Describing the main project objectives and	First by M6, at
	outcomes, and communicated to key media actors	least 3 by M46

#### 2.5. Events

The METALLICO Partners will join events such as conferences, workshops, or fairs to inform about the project and to disseminate their results. During the events, the partners will distribute information materials such as flyers and brochures.

As it is reflected in the Grant Agreement, the KPIs for Dissemination activities and events' attendance include:

- 1) Participation in 18 conferences to disseminate the project results.
- 2) Joint 4 dissemination events and clustering activities with other European projects to maximize the outreach.
- 3) At least 4 technical events (possibly held jointly with another EU project) to disseminate key outcomes to stakeholders.

During the first year of the implementation of the METALLICO project, the following events were joint by the partners (Table 1), see also Annex VII: Participation at events.





Table 1 Events

Event	Date	Partner
Kick-off Meeting, Sevilla (Spain)	10 – 11 January 2023	ALL
Raw Materials Summit, Brussels (Belgium)	15 – 17 May 2023	DEC
International Mine Water Association (IMWA) Conference, Newport (Wales)	17 – 21 June 2023	GEOS
2nd international conference on raw materials and circular economy, Athens (Greece)	28 August – 2 September 2023	IDE
4th Dresden Battery Days, Dresden (Germany)	25 – 27 September 2023	IKTS, IDE, POLITO, UPC
EIT RawMaterials Expert Forum, Darmstadt (Germany)	11 October 2023	DEC
Annual Meeting of Cluster Hub for production of raw materials for batteries from European resources" in Brussels, Belgium	16 November 2023	IKTS, GEOS
Critical Raw Materials from unconventional sources: Ensuring supply through Circular Economy (Workshop of EU project "Sea4Value"), Barcelona, Spain	17 November 2023	UPC

Partners have already selected a list of scientific conferences and events to contribute to the project, as it is reflected in the Grant Agreement (please see below).

Table 2 Assistance to conferences, industrial fairs and exhibitions

Audience	Pre-selected conference, industrial fair.	Partner	
	exhibition		
Circular economy	WasteEng – International	TUBAF	
	Conference on Engineering for Waste		
	and Biomass Valorisation		
Process Engineering	ICCCE - International Conference on	TUBAF	
development	Chemistry and Chemical Engineering		
Sustainability, Recycling	Sustainable Minerals	TUBAF	
Technology			
Industrial Metallurgy	Conference of metallurgist	CLC	
Mining & Metallurgy	Mining & Minerals Hall (MMH Seville)	CLC	
Industrial Metallurgy	The European Metallurgical conference	CLC	
	(EMC		
Construction	International Conference on Cement	CRUZ	
	and Concrete		
Biohydrometallurgy	International Biohydrometallurgy	VTT	
	Symposium		
Sustainability in mining	Sustainable Minerals	VTT	
Biohydrometallurgy	Biomining Symposium	VTT	
Raw materials processing and	SusMin - Sustainable Minerals	FRAUNHOFER	
recycling			
Recycling & Resources	Conference on Sustainable Solid Waste	FRAUNHOFER	
Recovery	Management		
Mining and	Mineral processing and Mining	CETAQUA,	
Hydrometallurgical industries		UPC	
Mining and	European Materials Research Society	CETAQUA,	
Hydrometallurgical industries		UPC	



#### D 7.2: Dissemination and Communication Tools and Activities



Battery Industry	AABC Europe – Advanced Automotive	CIC	
	Battery Conference	ENERGIGUNE	
Process Industry, Scientists	ACHEMA - World's leading trade show	DECHEMA	
	for the process industries		
Recycling industry	IFAT - World's Leading Trade Fair for	FRAUNHOFER, DECHEMA	
	Water, Sewage, Waste and Raw		
	Materials Management		

The list of events presented above will be constantly under review, being the events announced in good time on social media and the "Events" section on the METALLICO webseite for their promotion.

## 2.6. Publications

The METALLICO partners plan to submit the following scientific peer-reviewed articles within the project to fulfil KPI. 3.1 "At least 12 publications in full open access":

Audience	Tentative title/scope of the paper	Pre-selected journal	Impact Factor	Partner
Process modelling and optimisation	Virtual plant tool for battery metals recovery	Appl.  Mathematical modelling	2.16	IDE
Mineral processing and extractive metallurgy	Lithium recovery from primary sources by a holistic approach: the COOL-process	Minerals Engineering	4.765	TUBAF
Material production from residues	Geopolymer material from solid residue after COOL- process: closing the loop	Construction and Building Materials	6.141	TUBAF
Process Metallurgy	Cobalt recovery from hydrometallurgical intermediate streams	Hydrometallurgy	4.1	CLC
Cement and concrete products	New hybrid Portland- alkaline cement from the valorisation of metals	Cement and Concrete Research	10.9	CRUZ
Hydrometallurgy development	Leaching of low-grade multi-metal tailings	Hydrometallurgy	4.12	VTT
Hydrometallurgy development	Metals recovery from PLS from tailings	Minerals	2.64	VTT
Hydrometallurgy development	Pre-treatment and parameters for efficient leaching	Minerals Engineering	4.77	VTT
Raw materials processing and recycling	Scale-up of the COOL- Process	Minerals Engineering	4.77	FRAUNHOFER
Building materials from silicate waste	Sustainable building materials from the residual materials of the COOL process	Construction and Building Materials	6.14	FRAUNHOFER





Mining and Hydrometallurgical industries	Comparison of selective extraction methods for Co recovery as a secondary raw material in hydrometallugical processes: a technoeconomic assessment.	Chemical Engineering Journal	13.27	CETAQUA, UPC
Upscaling Active	Scaling up of cathode	Journal of the	4.316	CIC
Materials	materials synthesis from	Electrochemical		ENERGIGUNE
	recycled precursors	Society		

#### 2.7. Additional Opportunities for Networking

In addition to the various activities described above, collaboration with networks and other projects is also an important communication tool.

#### 2.7.1. Cluster Hub "Materials for batteries"

METALLICO is part of the "Cluster Hub for production of raw materials for batteries from European resources" (https://www.materialsforbatterieshub.eu/). The Cluster Hub is a knowledge exchange ecosystem where partners involved in different European projects can identify and discuss common topics related to their projects and the production of materials for batteries, as well as synergies to foster innovation in this field. The aim of this platform is to promote innovation in the recycling of batteries and the production of raw materials for battery applications from primary and secondary resources available in Europe. The European projects that are part of the Cluster Hub are introduced on the METALLICO website (https://metallico-project.eu/About+us/Cluster+Hub.html).

During the Raw Materials Week 2023 in November 2023, the twelve Cluster Hub Projects met to for their annual meeting in Brussels, Belgium. They talked about the latest developments in the projects and discussed new challenges and opportunities they discovered through the projects' lifetime.

The participation in the Cluster Hub is managed by Work Package 6 (social participation, stakeholder engagement and networking).

#### 2.7.2. Sister Project Sea4Value

METALLICO and the Horizon 2020 project Sea4Value (https://sea4value.eu/) have decided to cooperate, as both projects deal with similar topics (extracting metals from unconventional sources). The collaboration is to take place in the areas of communication, dissemination and exploitation: Social Networks and Press, Webinars, Events and project cluster. Amongst others, the aim is to increase the visibility of both projects, exchange information on, e.g. stakeholders, and to maximise the impact of the projects' results.

So far, METALLICO has participated at the Sea4Value workshop "Critical Raw Materials from unconventional sources: Ensuring supply through Circular Economy" that was held on 17 November 2023: Universitat Politecnica de Catalunya (UPC) presented METALLICO and its objectives at the workshop.

Besides Work Package 7, also Work Package 6 (social participation, stakeholder engagement and networking) is involved in the collaboration.





#### 3. Conclusion

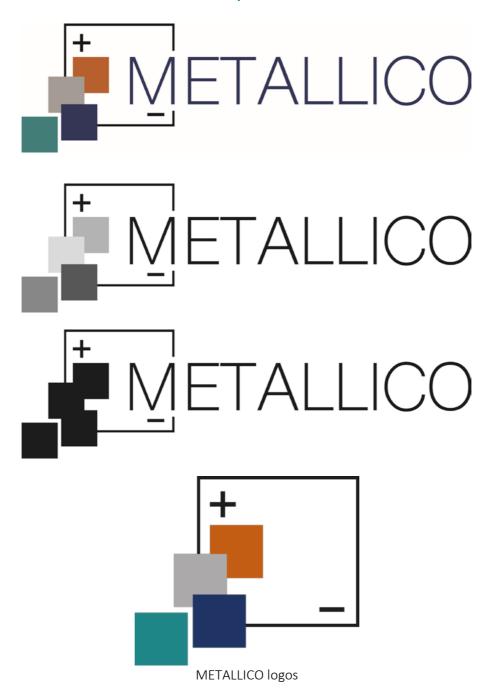
Deliverable 7.2 outlines the ongoing communication and dissemination tools and activities. Further tools and activities are being planned and will be implemented in the course of the project. The existing tools and activities are adapted and further developed as required according to the tasks and the KPIs defined in the Grant Agreement.

As next steps the first of the two videos will be developed and produced. A brochure, fact sheets and two more press releases are going to be created and distributed. Further, digital newsletters are going to be published (Objective: 2 releases/yr., 250 subscribers). The "booklet for investors" that will be produced at the end of the project will summarize and explain the main results and benefits of using the project's approach.

The METALLICPO partners will continue to inform about the METALLICO project with presentations they give on conferences and fairs. In month 12 task 7.4 "Disseminate project results" started. As soon as sufficient results are available the partners will start to write and publish peer reviewed scientific papers.



# Annex I: METALLICO Visual Identity









# Style Guide for METALLICO PowerPoint-Template

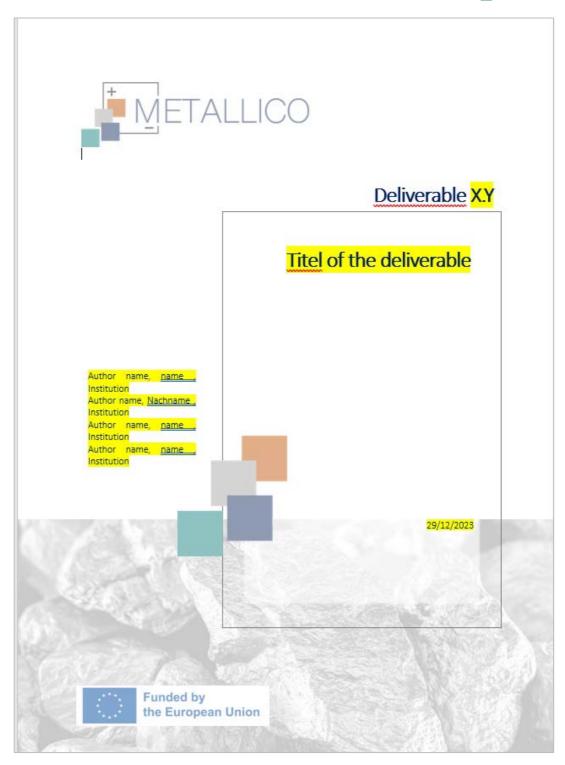
- There are two options for the first title slides. You can chose, what you prefer
- At the end of the presentation, you can find a closing slide. Please always includes this slides in your presentation. There is also a field, where you can enter your contact details
- The font of this document is Calibri Light and the color for the standard text is black. Headings are in Metallico-blue.
- The main METALLICO colors are:
- The METALLICO-orange is used mainly for highlighting:
- · METALLICO-green is the leading color:
- Avoid using the encirced colors:





Presentation template with style guide





Template for deliverables





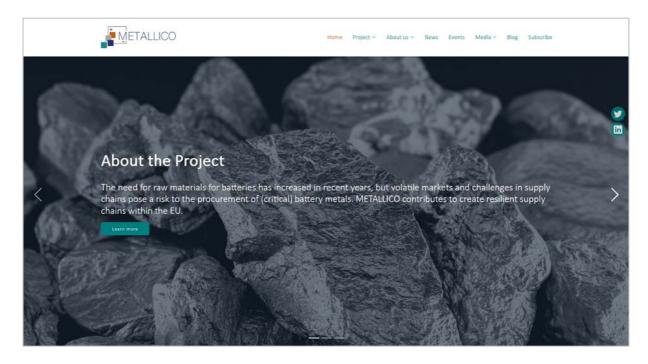
# Annex II: METALLICO Key Visuals

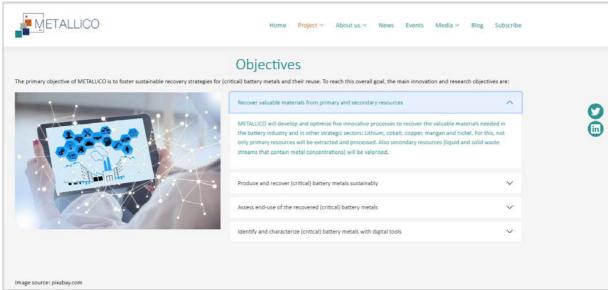


Key Visuals of METALLICO



# Annex III: METALLICO Website & Social Media

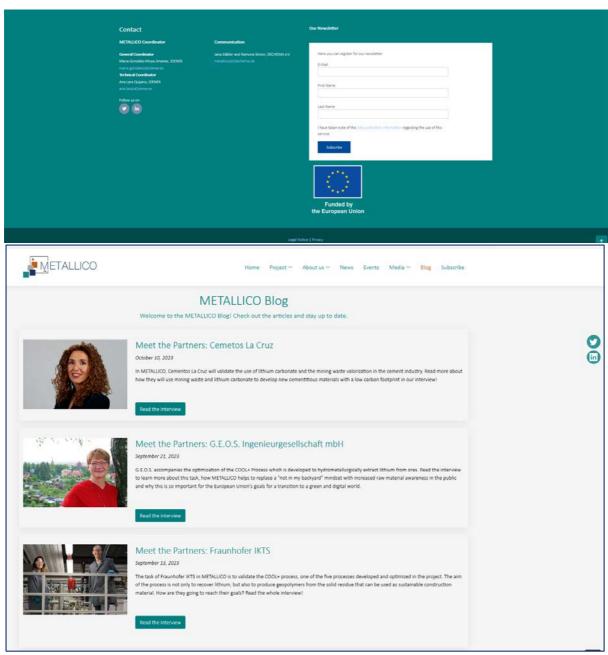




Screenshots from the METALLICO website

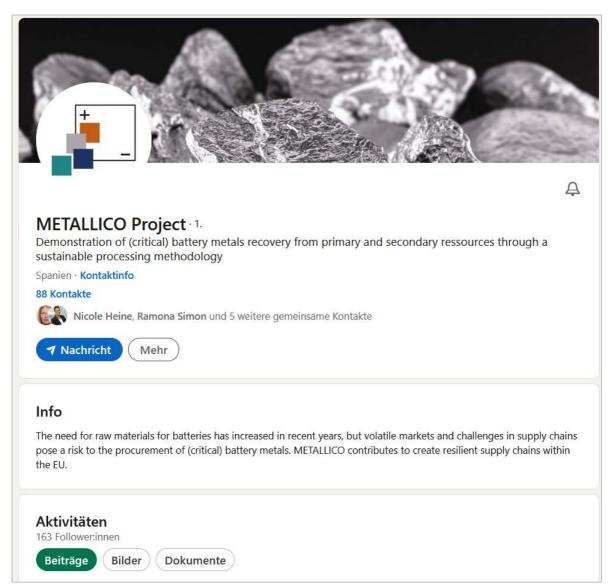
#### D 7.2: Dissemination and Communication Tools and Activities





Further screenshots from the METALLICO website





METALLICO LinkedIn Account







Screenshots from the social media campaign "Meet the Partners"



# Annex IV: METALLICO Flyer

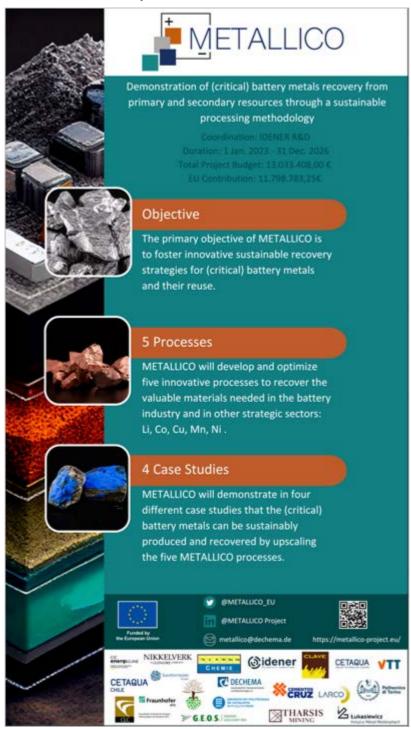


METALLICO Flyer (front & back side)





# Annex V: METALLICO Roll-up & Poster



METALLICO Roll-up

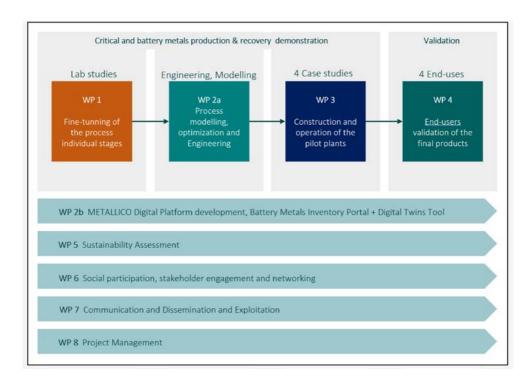




**METALLICO** Poster



# Annex VI: METALLICO Infographic





# Annex VII: Participation in events

Examples for the participation of METALLICO partners at events



Participation at IMWA (July 2023)





Participation at EIT Raw Materials Conference (October 2023)







Participation at annual meeting of Cluster Hub (November 2023)



Participation at the workshop of the EU project "Sea4Value" (November 2023)



# Stay in contact



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